



WEST MAYORAL
OF ENGLAND COMBINED
AUTHORITY



Create Growth Programme Application Form

In partnership with the West of England Combined Authority & Bath Spa University's Innovation Hub, The Studio

Programme Summary

The Create Growth Programme supports 8–10 creative tech businesses in the West of England to scale and become investment-ready. Running from November 2025 to February 2026, it includes:

- 8 thematic workshops on IP, AI, sustainability, purpose-led growth, collaboration, funding, audience development, and scaling
- Expert roundtables and surgeries on legal, finance, governance, and international markets
- Peer coaching and fireside chats with experienced founders
- A half-day induction, creative tech tour, and graduation showcase
- Access to £1,000 grants for mentoring, coaching, or tech adoption
- Studio Residency and support post-programme

Key Dates

- Induction & Creative Tech Tour: 18 November 2025
- Workshops: Weekly from 26 November 2025 to 11 February 2026
- Graduation & Showcase: 25 February 2026
- Studio Residency & Mentorship Grant Access: From March 2026

About You & Your Business

1. Your Name:

[Text box]

2. Business Name:

[Text box]

3. Website or Portfolio (if available):

[Text box]

4. Contact Email:

[Text box]

5. Tell us briefly what your business does (max 150 words):

[Text area]



Growth & Ambition

6. What are your growth ambitions over the next 2–3 years?

[Text area]

7. Do you have a draft action plan or roadmap for growth?

☐ Yes ☐ No ☐ In progress

If yes or in progress, please upload or describe briefly:

[Upload box or text area]

8. Are you actively seeking investment or developing a financial strategy?

☐ Yes ☐ No ☐ Not yet, but planning to

Please tell us more:

[Text area]



High-Growth Indicators

Please tick at least two that apply to your business:

☐ Turnover growth of 10% year-on-year over the last 3 years

☐ Employed at least two people (freelance, part-time, or full-time) over the last 2 years

☐ Developed a revenue-generating product, service, or platform with scaling potential

☐ Generated sales revenue in the past 2 years

☐ None of the above, but we have strong growth potential (tell us more below)

If you ticked “strong growth potential,” please explain:

[Text area]

Support Needs

11. What kind of support would help you most right now?

☐ Business development training ☐ Tech skills or digital innovation ☐ Investment readiness ☐ Strategic planning ☐ Other (please specify):

[Text area]

10. Can you tell us more about the kind of support you are looking for?

[Text area]

11. What do you feel are the biggest barriers to growth in your sector?

[Text area]

Alignment & Impact

12. How does your business contribute to inclusive growth, sustainability, or resilience in the creative sector?

[Text area]

13. How do you see your business contributing to the wider creative ecosystem and innovation economy in the West of England?

[Text area]

Programme Commitment

14. Can you commit to attending and actively participating in the programme as outlined in the Create Growth Delivery Plan?

☐ Yes, I can commit to the full programme ☐ I have some availability concerns (please explain below)

[Text area]

Anything Else?

15. Is there anything else you'd like us to know about your business or your journey?

[Text area]